

### PRE-BID QUERY

| Sl. No. | RFP Document [Section & Page Number]                                                              | Content of RFP requiring Clarification(s)                                                                                  | Clarification Requested                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Clarification                                                                                                                                                                                                                                                            |
|---------|---------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1       | Tender Document Sl. No. 4 <b>Scope of Work for Production of Audio-Visual Films</b> (Point No. a) | Production of Eighty (80) Audio Visuals Films of duration 20 minutes approx. (+/- 2 Mins), on Odisha's Heritage properties | <p>1. There is no mention of the locations to be covered under the films. Can you provide a list on the same (each film-wise location)?</p> <p>2. The 80 No. of films (each of 20 min duration approx.) shall cover 80 different subjects/sites or there would be multiple (say thematic stories) films on same site/subjects?</p> <p>3. Kindly mention the language of the films.</p>                                                                                                                   | <p>1. The Scope Covers all royal palaces of Odisha. The tentative list of those selected places is enclosed (Annexure-A).</p> <p>2. The 80 No. of films (each of 20 min duration approx.) shall cover 40 different subjects/sites</p> <p>3. Language – Odia, English</p> |
| 2       | Tender Document Sl. No. (20) <b>Technical Scoring Criteria (Point No 1)</b>                       | Experience in Production of Audio-Visual Film from Govt. departments (Min order value of Rs. 10 lakh and above)            | <p>Looking at the practical status and limitations of the Odisha based MSME companies, especially those are working in the Odisha market and serving various state govt departments, we request you to set the minimum work order value at Rs 5 lakhs instead of 10 lakhs to give a fair chance to them.</p> <p>Similarly, instead of having 4 categories like 5 Plus, 10 Plus, 15 Plus and 20 Plus, kindly limit it to two categories like 5 and 10 plus and amend the marking pattern accordingly.</p> | Not Considered                                                                                                                                                                                                                                                           |

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| 3 | Tender Document Sl. No. (20) Technical Scoring Criteria (Point No 2)        | Approach & Methodology and Work Plan: The bidders who qualify in the minimum conditions of eligibility shall also be called for a presentation on their approach/ methodology and work plan as mentioned in their bid. | <p>There is a score of 40 marks against the concept, treatment of the subject and implementation plan in this RFP.</p> <p>So, could you please provide some more details on the Subject (say the vision and objectives behind producing the videos/ audios, the target audience, the mediums where the content would be disseminated etc.) which will help the bidders to plan the outline of the project and make presentation accordingly?</p>                                    | This includes preparation of project plan, subject matter understanding, approach |
| 4 | Tender Document Sl. No. (20) <b>Technical Scoring Criteria</b> (Point No 3) | Average annual turnover of the Firm in Financial year 2015-16, 2016-17 and 2017- 18                                                                                                                                    | <p>Usually in any tender process, the annual average turnover of the bidder for the recent three financial years is asked for. So, it would be for FY 2020-21, 2021-22 &amp; 2022-23.</p> <p>But you have asked for FY 2015-16, 2016-17 and 2017-18. Kindly clarify.</p>                                                                                                                                                                                                            | Considered - FY 2020-21, 2021-22 & 2022-23.                                       |
| 5 | Tender Document Sl. No. (20) <b>Technical Scoring Criteria</b> (Point No 4) | State/national/International Awards in the Field of Film making in the last 10 years                                                                                                                                   | <p>As per the RFP International &amp; Domestic Awards and Accolades won by the In-house director shall get preference during selection of bidders. And, the RFP allocates up to 30 marks with 4 categories (say 5, 10, 20 and 30).</p> <p>This point sounds very subjective and to some extent vague. This will also deprive many competent agencies, those which are already empaneled with I&amp;PR Dept. Govt. of Odisha, in getting a fair chance in the selection process.</p> | Not Considered                                                                    |

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|   |                                                                                      |                                                                                                                             | We thus appeal the authorities to either drop this point or allocate some mark (say over 10 marks) for the National Award winning director/producer.                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                            |
| 6 | Tender Document Sl. No. 4.1 <b>Scope of Work for Production of 200 Audio Stories</b> | A total number of 200 books to be provided by OVA, which will have to be completely produced as 200 unique audio stories... | <p>Kindly mention the number of pages of each book or the approx. word count which will help the bidder to understand the volume of work i.e. the creative time to be engaged in developing the audio-friendly script on each.</p> <p>Because, as per the RFP, the selected bidder will have to develop the audio-book friendly script based on each book and get each validated by OVA officials before going for the desired audiobook production. This is going to be an important and creative task.</p> | <p>Average duration would be 25-35 minutes.</p> <p>The selected bidder will have to develop the audio-book friendly script, based on each book. Therefore, the actual book page count is not relevant in line with the delivery output</p> |

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**LIST OF ROYAL PALACE**

1. Kailash Palace, Royal Rajbati , Deogarh
2. Dhenkanal King Palace, Rajbati, Dhenkanal
3. Aul Royal Palace & Rajbati, Kendrapara
4. Rajkanika Palace, Kanika Rajbati, Kendrapara
5. Gajapati Palace, Paralakhemundi, Gajapati
6. Brundaban Palace, Paralakhemundi, Gajapati
7. Khandapada Palace, Jagannath Temple, Nayagarh
8. Jogindra Villa Palace, Rajabati, Boudh
9. Baseikela Fort, Bargarh
10. Laxmannath Mahashay Palace, Jaleswar, Balasore
11. Basanta Nivas, Pradhanpat, Deogarh
12. Deogarh Palace, Rajabati, Deogarh
13. Jatan Nagar Palace, Dhenkanal
14. Haripur Garh, Baripada, Mayurbhanj
15. Raja Veer Surendra Sai Palace, Sambalpur

**ESTATE**

1. Paralakhemundi Estate
2. Puri Estate

\* PN: More palace, estate and tourist/temple may be added to the list